# Exclusive Exhibition for Stationery & Corporate Gifting industry













# **About Organiser**

Aakar is about Knowledge, Ideas. Evaluations and Implementation in creating world class exhibitions i.e. a market place where we bring together end users, traders & manufactures under one roof to do business and get inspiration. Established since 1998 TEAM AAKAR has successfully organised more than 50 market leading trade exhibitions. served more than 10000 exhibitors, worked with more than 20 trade associations and have witnessed more than 1000000 trade visitors in our exhibitions.

Everything we do is driven by our customers' needs. We are their indispensable partner and have a passion for understanding our client, reaching and fulfilling our customers' expectations.

The Secret of our successful retailing is to give our customers what they want. And really if we think about it from our point of view as a customer, Customers want everything a wide assortment of quality products, lowest possible prices, guaranteed satisfaction with whatever they buy, friendly know-ledgeable service, a pleasant shopping experience.

OM MART founded in 1997 with the vision to become the largest office and industrial supplier of GUJARAT. Today we offer more than 24,999+ industrial and office products and services. We have 1500+ satisfied Corporate clients and thousands of retail consumers and 1000+ Retail Shop-Keepers in Gujarat State. Due to continuous improvement in our systems, today we are dealer and distributor of many reputed manufacturers of office and industrial products and services.

Also we have **Super Distributor** of West India with 30+ brand office stationery, IT consumable and corporate gift products.

## **Exhibitor Profile**

- Office Stationery
- School Stationery
- · Writing Instruments
- Drawing Materials
- · Paper Products
- · Art Supplies & Implements
- · Corporate gifting
- Office Products/Automation
- · Books Seller/Publisher
- · Oem Manufacturers
- · Photo Goods
- Surveillance Products
- · Electronics Products
- · Mobility Products

## **Visitor Profile**

- Exporter/Importer
- Manufacturers
- . C&F
- Supper Stockiest
- Distributors / Dealers
- NGOS/CSR officers
- Industrial Clients
- School Management
- · Corporate Buyers
- · & Sourcing Agents
- · Pharma Buyers
- · Institutional Buyers
- School, Colleges, Universities

# **Probable Visitors**

# **Approx 15000+ Visitors**

- ★ Stationery Industry
  (Mfg. to Retailers)
  10,000 + of Gujarat
  1,000 + of Rest India
- **X** IT Industries

2,500 +

Corporate Clients

1,500 +

& many more...

# **About Exhibition**

Gujarat is one the most prosperous state economy with Indian Subcontinent, front runner & economic growth engine of India.

The economy of Gujarat is highly industrialized. Gujarat Ranks high in the manufacturing sector. The natural entrepreneurship of the native Guajarati's has led to an enviable resurgence of the industrial economy of Gujarat. Here lies a great opportunity to enhance the limits of corporate Gifts, Stationery business with growing market.

India stationery and Gifting Show is poised to be largest gathering of the professionals connected with the industry.

We will ensure that the major corporate clients, distributors, dealers and all intermediaries gather at the 3 days festival of networking for the industry.

It will be unanimous opinion on the stands that India Stationery and Gifting Show will exert, as strong fore-runner effect. The industry will now benefit from the expo by constantly embracing trend topics and developed product segment, to reflect the current market situation.

Joining India Stationery & Gifting Show will prove as a most satisfying step in your business for time to come.

# **About Venue**

A TransStadia Venture-FIFA standard & India's most technologically Advanced Footbal Stadium.

A Great Business event needs a combination of top luxury venue, tasty food & standard services.

TransStadia comprises all the aspects to be great & an iconic centre for Business Event, Sport, Wellness Leisure.



1.3 Million square feet area of whole structure.
Stadi Arena - Convention Centre.
FIFA Standard Football Stadium with
20k Seating Capacity.
Parking for 900 Cars & 1000 two Wheelers.
Multi Cuisine Restaurants & Four Star Hotel.

# **OUR OTHER Exhibitions**





















# **Past Show Glimpse**































## **Promotion**



**DIGITAL MARKETING** 



SOCIAL MEDIA



PRINT MEDIA AD.



**DIRECT ADVERTISING** 





**DIRECT MARKETING** 



#### **Direct Mail**

EMDs and mailers will be sent to industry participant across the world.









#### Digital Media

Social media initiatives will lead wide spread information over drive for promoting the exhibition among the visitors.

Facebook, Linkdin, Google Plus, Twiter, Youtube, Printrest











#### **Print Media Advertising**

All leading magazine and newspapers will run advertorials and advertisements during the last 2 months of before exhibition.







#### **Trade Publications**

All leading trade magazine will have advertisement running from April 2016 till exhibition.









**Special Invites** 

VIP invitations card will be sent to all manufacturers, distributors, dealers across India.











#### **Direct Advertising**

Posters and Pamphlets will be placed and distributed across Western India (Gujarat, Madhya Pradesh Rajasthan, Maharastra)













# **Exhibitors** ast























































































































#### **STALL BOOKING & SPONSORSHIP**

## SHAILESH LADANI +91 91738 55531 / 98983 42429

info@ommart.in

# RAVI AHUJA

+91 99789 01084

sales@giftsandstationery.com

### AARYAN LADANI

+91 78741 01013

asladani2004@gmail.com

## RAHUL PATEL +91 99789 03842

rahul.aakarexhibition@gmail.com

#### **Facilities of Participation**



Name on Fascia
One 15 AMP socket
3 Spot Light
2 Table & 2 Chairs
1 Waste paper Bin
Non Woven Carpet

#### **Rates for Participation**

RS. 8000/- PER SQ MRT (1 SIDE OPEN)

RS. 8500/- PER SQ MRT ( 2 SIDE OPEN)

**RS. 9000/- PER SQ MRT ( 3 SIDE OPEN)** 

RS. 8500/- PER SQ MRT (BARE SAPCE)

GST EXTRA 18%

**ORGANISED BY:** 



