

7<sup>th</sup>



# Expo Paint And<sup>®</sup> Coatings - 2026

**11 12 13 JUNE 2026**  
**CHENNAI TRADE CENTRE**

**A PROVEN MARKET PLACE FOR  
PAINT & COATING INDUSTRY**

Organiser:



**TOREDO FAIRS INDIA PVT LTD**



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# TOTAL SOLUTION FOR PAINT AND COATING INDUSTRY

Chennai – A Thriving Business Hub: Known as the industrial powerhouse of South India, Chennai offers easy access to key markets in the region, including growing sectors in infrastructure, energy and technology. The city is well-connected, offering a strategic advantage for businesses aiming to expand their footprint.

EXPO PAINT & COATINGS 2026 serves as a key marketplace that caters to every aspect of the paint and coatings industry, from raw materials, formulation, application technologies to quality assurance, recycling and disposal solutions. The exhibition will showcase a wide array of products, machines, tools and innovations that are shaping the future of this dynamic industry.

This comprehensive event will bring together top manufacturers, formulators, suppliers and buyers, offering unparalleled opportunities to network, share industry insights and forge valuable business relationships. With a robust promotional campaign and targeted outreach, the event is poised to attract over 7000- 8000 industry professionals and decision-makers, making it the perfect platform to showcase your products and services.

# WHY TAMIL NADU?

- **Trade Fair Hub**

Tamil Nadu is a top destination for international trade fairs, offering excellent infrastructure and connectivity.

- **Strategic Location**

Chennai, its business epicentre, offers state-of-the-art infrastructure, excellent connectivity and proximity to key industrial zones, making it an ideal venue for global businesses.

- **Cultural & Business Destination**

With a thriving business environment and vibrant cultural attractions, Chennai offers the perfect blend for professional engagement and leisure.

- **Robust Infrastructure**

The city boasts excellent transport facilities, including a well-connected airport, extensive road networks and railways, making it accessible for both domestic and international participants.

- **Thriving Economy**

As a centre for trade and commerce, Chennai supports various industries including chemicals and manufacturing, providing a fertile ground for the paint and coatings sector.

- **Vibrant Business Ecosystem**

A thriving environment supported by government initiatives aimed at promoting trade is the perfect backdrop for this comprehensive exhibition.





## MARKET DYNAMICS

The Indian Paints and Coatings market size is estimated at USD 9.56 billion in 2025, and is expected to reach USD 15.00 billion by 2029, growing at a CAGR of 9.38% during the forecast period (2025-2029). The decorative paint category constitutes almost 75% of the overall market and the industrial paint category constitutes the balance of 25% of the paint market.

Rapid Urbanization and Infrastructure development have led to a surge in construction projects, directly increasing demand for architectural paints used in buildings and structures. Government programs and allocation for affordable housing have boosted demand for paints

The automotive sector's growth has led to increased demand for paints, particularly acrylic coatings used in interior and exterior surfaces.

## EXHIBITION TAKEAWAYS

Explore a wide range of products from raw materials to application systems and quality assurance technologies

Meet exhibitors from India and abroad who will present their latest offerings in paints, coatings, machinery and more.

Enhance your brand's presence in the thriving Indian market and connect with decision-makers ready to explore new partnerships and access to the audience of potential buyers with purchasing power

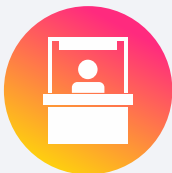
Proven track record of success from previous EPC editions that generated valuable business for exhibitors.

# EVENT HIGHLIGHTS

- Cutting-edge technology, sustainable solutions, and breakthrough advancements in coatings and paints.
- Meet with global and local leaders, key decision-makers and technology heads. Forge partnerships, exchange ideas and build long lasting business relationships.
- Experience interactive demos and workshops by leading manufacturers showcasing the most advanced tools and machinery in the industry.
- Learn about eco-friendly solutions, waste management and recycling techniques that are shaping the future of the coatings industry.
- Experience a wide array of products from raw materials to advanced application technologies.
- Showcase your products and services to a targeted audience of decision-makers from across the paint and coatings sector.



5000 m<sup>2</sup>  
Exhibition Space



250+  
Exhibitors



12000+  
Visitors



Product Launches  
and Display



High no. & Quality  
of Buyers

NETWORKING

KNOWLEDGE SHARING

BUSINESS DEVELOPMENT

BRAND PROMOTION

EVALUATE COMPETITION

# WHY YOU SHOULD NOT MISS EPC-2026

- **Global Participation & Networking**

Join leading manufacturers, raw material suppliers, formulators, machinery providers, and solution experts from across the globe. Network with top decision-makers and strengthen your market presence.

- **Chennai – Industrial Powerhouse of South India**

As South India's industrial and economic powerhouse, Chennai is strategically located with direct access to growing markets in paints, coatings, resins, metals, packaging, and protective coatings.

- **Showcase Your Innovation**

From industrial and decorative paints to specialty coatings, sustainable solutions, pigments, resins and equipment, this exhibition is the perfect stage to launch products, highlight technologies and capture the attention of buyers.

- **Unmatched Business Prospects**

Previous editions of Paint & Coatings expos have generated strong business leads, with thousands of trade visitors, formulators and distributors attending.

- **Networking Opportunities**

Engage with decision-makers from various sectors including aerospace, automotive, construction and more. This is your chance to forge valuable global collaborations!

## EXHIBITOR PROFILE

- **Raw Materials:** Manufacturers & Distributors of raw materials (coatings, inks, adhesives) Pigments, Additives, Solvents, Binders, Fillers, Dyes, Polymers, Monomers, Synthetic-Natural-Emulsion Resins, Bulk & Specialty Chemicals, Intermediates, Stainers, Pigments Dispersions & Machine Colorants, loads Waxes, Oil, Varnishes.
- **Machines & Equipment's:** Manufacturers, Importers and Dealers of Equipment, Machines, Automation, Conveying and Handling systems, Dispensers, Agitators, Kneaders, Colour matching tools, Mixers, Dispensing Machines, Production Tank reactors, Screens-Sieves & Filters, Cleaning & Pre-treatment Systems.
- **Automation Systems:** Conveyors- Paint conveying & handling systems, Hoisters -Robots, Packaging & filling machines lining, printing, marking, coding, labelling machines, hangers, pumps, Measuring & weighing device.
- **Quality Assurance Systems:** Analytical Instruments for thickness, colour & gloss, Colorimeter, Visual recognition systems, Testing & Measuring Instruments, QC and laboratory testing equipment's, Production & Process control systems.
- **Paints & Coatings Manufacturers:** Liquid paints and Powder enamels, Decorative Paints Mfrs. of Water Based, Solvent Based, Solid, UV, Coil coating & other types of paints & powder coatings.
- **Application Systems:** Manufacturers of Application Systems, Machinery, Equipment & Tools for Painting / Enamelling, Dip - Flow Coating- Drum Type & Coil Coating Painting Systems, Spray systems for painting/ enamelling, Spray guns, Airless- Compressed air-Electrostatic-HVLP- Turbo-Corona, Atomisers, Cyclones, Dosers, Injectors, Paint Booths, Paint Brush-Liquid paints & Powder coating, Automated Conveyor systems

## VISITORS PROFILE

- Paint and Coating Manufacturers
- Dealer & Distributors
- Maintenance
- Personnel Management
- Technical Specifiers
- Manufacturers of Equipment
- Plant Heads
- Procurement & Purchasing
- Project Developers
- Project Managers
- Quality control
- Research & Development
- Service Personnel

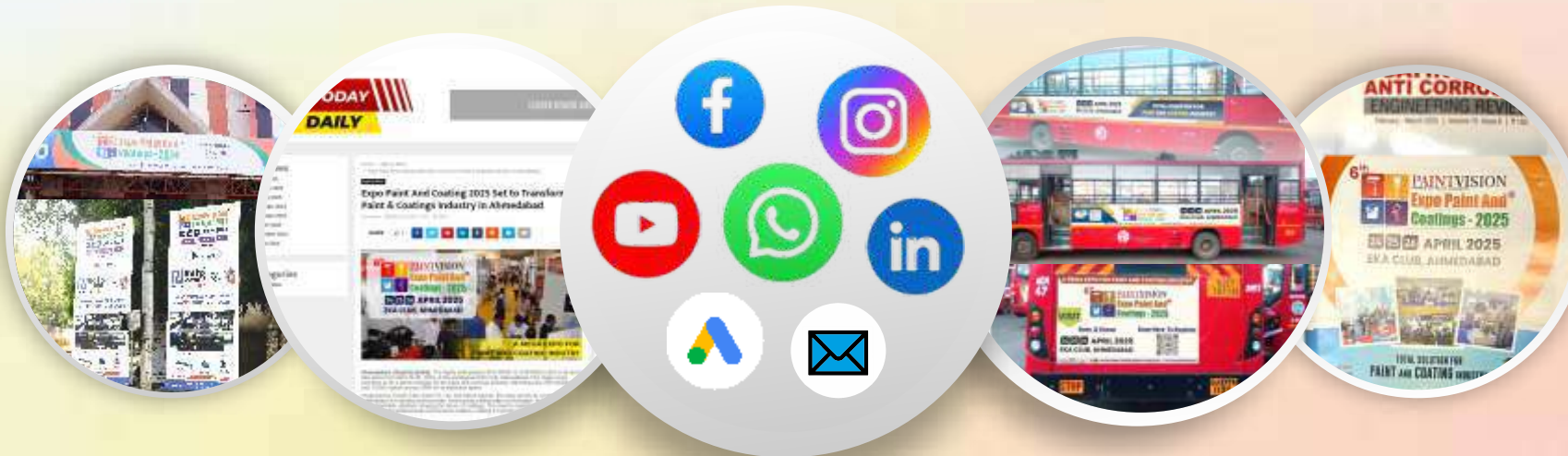
## TARGET INDUSTRIES

- Paint Manufacturers
- Aerospace
- Architectural
- Automotive
- Chemical & Pharma
- Power & Thermal Process Plants
- Infrastructure & Construction
- Metal Working
- Oil & Gas
- Consultants
- Printing & Packaging
- Research & Environment Tech.
- General Engg.
- Railways
- Paint & Coating
- Shipbuilding & Marine
- Textile & Paper
- Wood Working



# Marketing Campaign

- WhatsApp Campaigns
- Digital Marketing
- Email Invitations
- Personal Invitations
- Transit Advertising
- Telemarketing
- Magazine Advertisements
- Inviting Members of Trade Associations
- Authentic Industry Database from Past Editions
- PR Activity through Previews & Reviews in Print & Electronic Media
- Promotion Via Media Partners
- Show Listing on Top Industry Portals
- Web Banners Advertisement on Industry Portals
- Social Networking Websites & FM Radio Network



## ABOUT ORGANISER

Toredo Fairs India Pvt. Ltd. is an Indian Exhibition Organising company engaged in creating thriving business opportunities for the buyers and sellers of various industries by means of its business events - primarily Exhibitions and Conferences on specific B2B subjects.

TFI is driven by a team of highly professional individuals with a rich cumulative experience of more than 250 National and International events. The team at TFI excels in creating, marketing, selling, executing and fostering mutually gainful alliances while maintaining our value based vision of extending our customers a maximum return of investment. TFI team has a commendable track record of working with Multinational groups, SME sector, Government bodies, Associations and Media enabling us to deliver our goal of providing our Exhibitors and Visitors effective and profitable solutions with incredible ease.



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